

YADU KRISHNAN K S

Multimedia Specialist and Creative Systems
Builder

Abu Dhabi, UAE / FROM Kerala, India

work@ftyadu.com
+971 50 942 2550
ftyadu.com

PROFILE

Multimedia specialist working across photography, videography, post-production, content operations, AI-assisted workflows, automation, and practical IT support.

EXPERIENCE

01	Multimedia Specialist / IT Support SFC Group / TEN11 Hospitality	Abu Dhabi Aug 2024 - Present	- Develop multimedia strategies and produce photography and video for restaurant brands. - Manage digital marketing across Google Ads, Google Business, Meta Ads, and GA4. - Support DNS, email, and day-to-day IT troubleshooting. - Introduced AI-enhanced editing and automated social-media workflows. - Deployed server-based email-signature automation.
02	Senior Videographer & Photographer Maven Events	Abu Dhabi Sep 2022 - Jan 2024	- Planned, directed, captured, and edited event coverage and branded visual campaigns. - Worked with clients to align content with brand strategy and long-term goals. - Led and supported creative teams through changing production needs and social formats. - Brought current social formats and AI-assisted workflows into production. - Maintained consistent visual identity across corporate event deliverables.
03	Videographer / Photographer / Graphic Designer Royal Swiss Auto Services	Abu Dhabi Jan 2022 - Sep 2022	- Planned, shot, and edited video, photography, and graphics for automotive promotions. - Managed concurrent marketing projects under strict deadlines. - Worked across product shoots, events, and social campaigns while maintaining brand consistency. - Maintained an organised multimedia asset library. - Built a rapid content pipeline with marketing and cross-functional teams.
04	Videographer & Photographer / Content Creator Independent	Kerala Aug 2020 - Dec 2021	- Created tailored visual content across hospitality, fashion, tourism, and cafe sectors. - Built camera-to-Instagram workflows for faster social delivery. - Repurposed footage across multiple social platforms with AI-assisted tools. - Expanded from capture into editing and platform-specific delivery. - Developed a multidisciplinary working method across varied client environments.

SKILLS AND TOOLS

Creative production, post, systems, and technical support are treated as connected parts of the same working practice.

MULTIMEDIA PRODUCTION	Camera work / Composition / Lens selection / Lighting / Camera movement / Gimbal operation / Sound capture / Sound design
EDITING AND POST	Adobe Premiere Pro / After Effects / Lightroom / Photoshop / DaVinci Resolve / Final Cut Pro / CapCut
AI AND AUTOMATION	Prompt engineering / AI agent creation / n8n / LLM Studio / Ollama / ComfyUI / Stable Diffusion / Hugging Face / GPT / Gemini
OPERATIONS AND IT	Google Workspace / Microsoft 365 / DNS and email management / IT diagnostics / Wrike / Windows / macOS / Ubuntu

EDUCATION

B.Tech in Electronics & Instrumentation Engineering	Federal Institute of Science and Technology (FISAT) Kerala / 2016 - 2021
---	--

LANGUAGES

English	Fluent	Malayalam	Native	Hindi	Proficient
---------	--------	-----------	--------	-------	------------

DIRECT CONTACT

work@ftyadu.com	+971 50 942 2550	ftyadu.com
-----------------	------------------	------------